



News Release

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RIVERSIDE TO GAIN 125 JOBS AS WORLD KITCHEN EXPANDS WEST COAST FOOTPRINT

RIVERSIDE, Calif. – Riverside today announced a new industrial space lease with Rosemont-based World Kitchen, LLC as part of the company's newly-restructured distribution model. One of the nation's leading housewares companies, World Kitchen will take its logistics network beyond the Midwest and Mid-Atlantic regions as this location establishes a major West Coast presence.

The facility is located at 2325 Cottonwood Avenue in the City of Riverside. To secure the location, World Kitchen worked closely with various partners before the 2013 peak holiday season; Riverside provided an opportunity for first quarter occupancy of 400,000 square feet. A planned expansion will be completed by mid-2013 to bring the space to 636,000 square feet.

"Riverside proved to be an ideal location as part of inland southern California with close proximity to the port of Long Beach," said Chris Roth, vice president of global direct sourcing, World Kitchen. "We were able to expedite a solution to ensure maximum efficiency with a long-term, west coast operation and as a result, the city and facility will help us to continue to distribute our world-renowned products."

Riverside Mayor Rusty Bailey welcomed World Kitchen saying, "We believe World Kitchen will be very successful in Riverside with its strategic location and our collaborative business environment. I am very pleased to hear of the 125 anticipated new jobs their expansion brings to the region."

Jay Tanjuan, representing property owner Panattoni Development, praised the City of Riverside staff for their partnership and customer service saying, "Riverside has been fantastic to work with throughout this entire process. We have been working with a compressed timeline to get World Kitchen up and operating and the City staff has made every effort to help us meet our deadlines."

About World Kitchen, LLC

World Kitchen products have led the housewares industry for over 100 years. Our trusted portfolio of brands include CorningWare®, Pyrex®, CORELLE®, Snapware®, Revere®, EKCO®, Baker's Secret®, Magnalite®, Chicago Cutlery®, and OLFA®. Headquartered in the Greater Chicago area, the Company has established a footprint with approximately 3,000 employees worldwide. For more information, visit www.worldkitchen.com. Corningware and Pyrex are registered trademarks of Corning Incorporated, used under license by World Kitchen, LLC.

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